FIRST QUARTER 2021 NEWSLETTER

HUNGER FIGHT'S BATTLE CRY

First Edition



Hunger Fight launches own "Feed the Need to Read" Program

Athletes kick off "Read with Us!" Series

Part of Hunger Fight's mission has always included eradicating illiteracy by providing books to children. As a result, Hunger Fight announced their own, homegrown, Feed the Need to Read program.

The Feed the Need to Read program focuses on emergent literacy skills by delivering three free books to preschool children attending registered daycares each quarter. Books are often not available to those living in poverty, so the Feed the Need to Read program aims to help these children start to build their own libraries. Studies have found proximity to books, along with adult support, can enhance children's learning.

HIGHLIGHTS

- *Launches New Program*
- *Impact in Communities*



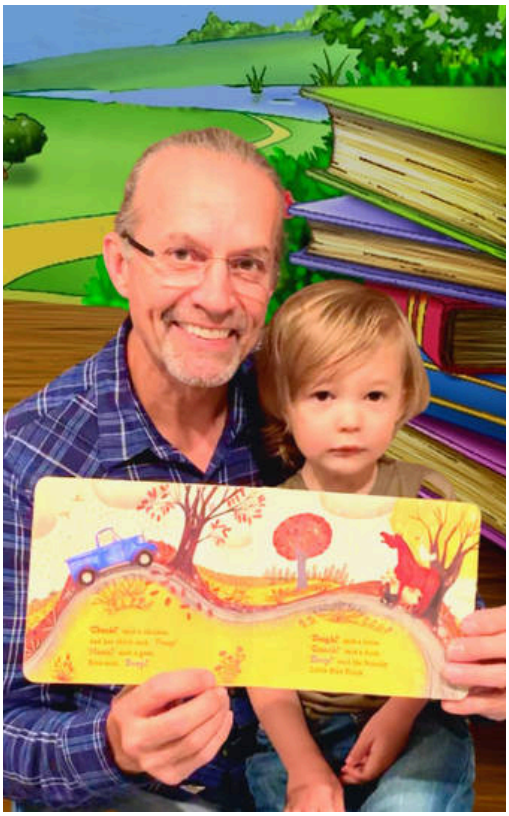


To date, Hunger Fight has already distributed over 134,000 books.

As part of Hunger Fight's Feed the Need to Read program, we introduced Read with Us!, a video series where athletes, local heroes, and friends of Hunger Fight read their favorite children's book aloud. This ensures that children can be read to at any time, from anywhere. NASCAR driver, Kyle Petty, kicked off the series by reading Little Blue Truck to his son.

The Read with Us! videos can be accessed on Hunger Fight's YouTube channel or at the following link: https://youtube.com/playlist?list=PLHfou0rsYNSf2N0f-G1pBky_W2CzUyw44

READ WITH US!

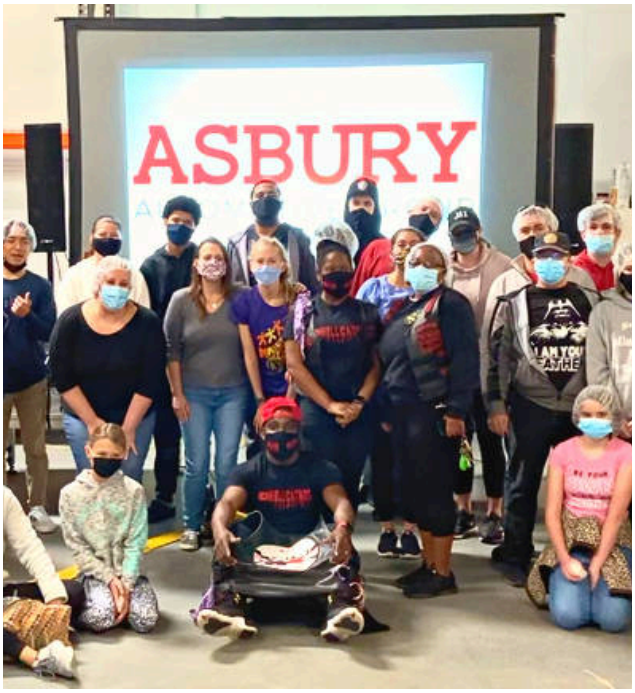


"Overton and I love reading Little Blue Truck together, so we were so excited to read it for Hunger Fight's Feed the Need to Read program!" - Kyle Petty

Asbury Automotive Group

Quarterly Packing Event

Hunger Fight is proud to partner with Asbury Automotive, as they donate their time and resources to help us on our mission to eradicate hunger and illiteracy. Around Christmas time in 2020, Asbury Automotive raised funds for Hunger Fight and some of those funds were used to facilitate one of our quarterly packing events. Asbury Automotive provided over 120 hard-working volunteers who helped us transform our raw ingredients into 246,235 meals for those facing food insecurity and hunger. This event also made it possible for us to purchase 800 books to distribute to daycares in low-income communities. Click HERE to see our event!



"It is always a blessing to get books in the hands of children and Hunger Fight has done just that.We REALLY appreciate everything and would love for this program to continue." - L. Evans, Daycare Teacher, All About Kids



Feed the Need to Read Delivery

Duval County Delivery

In March of 2021, Hunger Fight's literacy program came to fruition, and the first books from our Feed the Need to Read program were delivered to local preschoolers in high-risk areas. These areas are often considered "book deserts," where access to books is scarce. Hunger Fight delivered a bag containing three age-appropriate books and a teddy bear to these children, in hopes of giving them the chance at a promising future. Click HERE to see the video!

"Our foundation is happy to have been able to donate and work with Hunger Fight in their mission to end hunger and illiteracy..." - The Jarrod Wilson Foundation



The Jarrod Wilson Foundation

Many families right here in our own communities are not sure where their next meal will come from. What better gift to give during the holidays than the gift of meals for their family? Thanks to the Jarod Wilson Foundation, 13,776 meals were packed. 250 bags filled with two of each of Hunger Fight's meals, a Holiday book written by a local author, a Christmas toy, and a Christmas treat were given to local families in need. Included in these bags was a recipe and an inspiring quote from Jarrod Wilson and Desaray of the Jarrod Wilson Foundation. The bags were distributed to locations in downtown Jacksonville including Sanctuary on 8th, Overflow Health Alliance, DuPont YMCA, and Household of Faith.

First Quarter Packing Events - 2021

January - March

Dilworth Family
- *10,584 Meals*
- *350 Books*

nRolltech
- *10,920 Meals*
- *350 Books*

RF-SMART
- *10,800 Meals*
- *350 Books*

Christ Church Fleming Island
- *11,088 Meals*
- *350 Books*

4 Annual Dunn's Creek Baptist Church
- *11,760 Meals*

One More Child
- *51,456 Meals*

Thrivent
- *3,000 Meals*
- *100 Books*

6th Annual Episcopal School of Jacksonville
- *33,600 Meals*

Bartram Trail High School
- *11,592 Meals*
- *350 Books*