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**HUNGER FIGHT Launches Second Campaign
to Meet Challenge Grant from
The Jim Moran Foundation**

JACKSONVILLE, FL – HUNGER FIGHT, Inc. has begun its second fundraising campaign for a challenge grant awarded by the The Jim Moran Foundation to feed hungry children during the weekend. Through its *Feed the Backpack* program, Hunger Fight provides a 4-serving meal pack each week for children who receive meals at school but may face an entire weekend with little food.

The Jim Moran Foundation's funding, a two-year challenge grant awarded in 2019, matches every dollar raised, up to \$60,000. The initial \$30,000 was raised by Hunger Fight and matched by the Foundation in August 2019, allowing the addition of 561 children to the *Feed the Backpack* program. Hunger Fight is now launching its 2020 campaign to raise the second \$30,000 to meet the terms of the challenge grant for 2020 to feed 561 children for another year.

"We are very grateful and humbled by the generosity of The Jim Moran Foundation with these grants," said Sherri Porter, Founder and Executive Director of Hunger Fight. "Meeting the goals of the initial challenge grant allowed us to add 561 children to our program. This second grant will provide the food to continue feeding these children for another year. The Jim Moran Foundation recognizes the work that we do addressing the issues of hunger in our community and their support helps us continue making a difference in the lives of the children we serve."

The potential impact of these grants and the food they provide is significant. Studies show that children who do not get enough food to eat are sick more often, cannot concentrate or focus in school, and have more behavioral, emotional and academic problems.

"In addition to our traditional grant funding with Hunger Fight, we wanted to expand their reach to feed even more children through this challenge grant and encourage new relationships," said Jan Moran, chairman and president of The Jim Moran Foundation.

About HUNGER FIGHT

HUNGER FIGHT is a not-for-profit organization established in 2012. Its mission is to end hunger and illiteracy through the provision of nutritious meals and books to children, seniors and families by informing, engaging and mobilizing communities and partners. For more information about HUNGER FIGHT, visit www.HungerFight.org.

About The Jim Moran Foundation

Founded by automotive pioneer Jim Moran, the mission of The Jim Moran Foundation is to improve the quality of life for the youth and families of Florida through the support of innovative programs and opportunities that meet the ever-changing needs of the community. The Foundation has invested more than \$135 million in education, elder care, family strengthening, after school and youth transitional living initiatives since its inception in 2000 – with efforts currently focused in Broward, Palm Beach and Duval counties. Through a long-term grant agreement, The Foundation's significant funders are JM Family Enterprises, Inc., and its subsidiaries, including Southeast Toyota Distributors, LLC. It is located at 100 Jim Moran Blvd., Deerfield Beach, Fla. 33442. To learn more, visit www.jimmoranfoundation.org or call (954) 429-2122.