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HUNGER FIGHT RECEIVES COMMUNITY IMPACT AWARD

Jacksonville, FL: HUNGER FIGHT, Inc. has been recognized for its outstanding service during the COVID-19 pandemic, receiving an inaugural “Community Impact Award” from the Jacksonville Business Journal (JBJ).

The JBJ chose to recognize organizations who made a difference and helped the Northeast Florida community through the pandemic. HUNGER FIGHT was among 30 organizations chosen because “even as many companies struggled with their own challenges, they made major changes in their business to help the community as well.”

HUNGER FIGHT battles both illiteracy and hunger, helping those in need with meals and books. As the world entered the pandemic more families were forced into poverty and those needs increased exponentially. Realizing this meant a greater demand for HUNGER FIGHT’s services, executive director, Sherri Porter, swiftly came up with a plan to host virtual packing events so they could still supply meals. She was also forced to change their method of distribution. “When the pandemic hit and with the introduction of distance learning, we had to really switch gears quickly and find a way to get students meals outside of school. We would deliver to apartment complexes, Boys and Girls clubs and various organizations where kids were so we could get the meals to them as fast as we could,” said Sherri.

In the first nine weeks of the pandemic, HUNGER FIGHT distributed 400,000 meals into the Northeast Florida community. In addition, tens-of-thousands of meals were provided to organizations from Miami to Atlanta over the past several months.

Since Sherri started HUNGER FIGHT in 2012, they have delivered over 10 million meals and over 100,000 books to help eradicate hunger and illiteracy.

HUNGER FIGHT recently launched a capital campaign in an effort to raise the necessary funding to break ground on their own facility. Having their own warehouse will enable them to host more in-house packing events, pack more meals, deliver more books and serve more people in the community.

About HUNGER FIGHT

HUNGER FIGHT’s, a not-for-profit organization, mission is to end hunger and illiteracy through the provision of nutritious meals and books to children, seniors and families by informing, engaging and mobilizing communities and partners. For more information, please visit www.HungerFight.org

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